

**Publication of insider information (ad-hoc disclosure) in accordance with Article 17 MAR**

9 October 2017

Francotyp-Postalia Holding AG

Prenzlauer Promenade 28

13089 Berlin (Germany)

ISIN: DE000FPH9000

WKN: FPH900

Frankfurt Stock Exchange, regulated market

(Prime Standard)

Francotyp-Postalia starts share buyback programme

Berlin, 9 October 2017. The Management Board of Francotyp-Postalia Holding AG decided today, with the approval of the Supervisory Board, to make use of the authorisation to acquire treasury shares in accordance with section 71 (1) no. 8 of the German Stock Corporation Act (Aktiengesetz) that was resolved at the Annual General Meeting on 11 June 2015 and to acquire up to 475,000 shares (corresponding to a maximum of up to 2.91% of the Company's share capital). The share buyback programme is expected to be issued in the period from 12 October 2017 to 12 January 2018 at a maximum total purchase price of EUR 3 million.

The treasury shares acquired are to be used for the purpose of servicing subscription rights that were issued and have been or will be exercised under stock option plans.

The acquisition on the stock market will be lead-managed by an investment firm or bank in accordance with the safe harbour provisions of article 5 of Regulation (EU) No. 596/2014 of the European Parliament and Council from 16 April 2014 ("Market Abuse Regulation") in conjunction with the provisions of Delegated Regulation (EU) 2016/1052 of the Commission from 8 March 2016, which supplements Regulation (EU) No. 596/2014 of the European Parliament and Council with technical regulation standards for the conditions to be applied to buyback programmes and stabilisation measures ("Delegated Regulation").



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This notification does not constitute either a sale offer or a request to buy securities of Francotyp-Postalia Holding AG. The shares offered as part of the IPO have already been sold.

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In the United Kingdom, this notification is only directed at persons and/or is only intended for distribution to persons who (i) have sector experience with investments in the context of Article 19 (5) of the U.K. Financial Services and Markets Acts 2000 (Financial Promotion) Order 2005 (the "Regulation") or (ii) who are covered by Article 49 (2) (a) to (d) of the Regulation ("high net worth entities") (hereinafter all such persons will be referred to as "qualified persons"). The notification is only directed at qualified persons. Non-qualified persons should not act based on this notification or its contents or rely upon them. Every investment or investing activity to which this notification refers is available to qualified persons only and is processed solely by qualified persons.

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