

UNAUDITED FINANCIAL STATEMENTS HALF-YEAR 2015

PRESENTATION OF THE HALF-YEAR FINANCIAL RESULTS 2015
MANAGEMENT BOARD OF FRANCOTYP-POSTALIA HOLDING AG
BERLIN₁ 27 AUGUST 2015

DISCLAIMER



This report contains forward-looking statements on the business development of the Francotyp-Postalia Group. These statements are based on assumptions relating to the development of the economic and legal environment in individual countries and economic regions, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press.

The estimates given entail a degree of risk, and the actual developments may differ from those forecast. Consequently, any unexpected fall in demand or economic stagnation in our key sales markets, such as Western Europe (and especially Germany) or in the USA, UK, or Canada, and Singapore will have a corresponding impact on the development of our business.

The same applies in the event of a significant shift in current exchange rates relative to the US dollar, sterling, Canadian dollars, Singapore dollars. In addition, expected business development may vary if the assessments of value-enhancing factors and risks presented in the 2014 Annual Report develop in a way other than we are currently expecting.

FP WITH GOOD HALF-YEAR RESULTS



FP increased all key figures in HY 2015

REVENUE
up by +12.5 % to
€95.2 million

EBITDA up by +21.0% to €14.3 million EBIT up by +7.2% to €6.1 million Net profit up by +37.3% to €4.0 million

- Positive business development and ongoing shift towards rental business
- Positive effect of weaker Euro on all key figures
- Q2/2015 as expected on a lower level than Q1/2015
- **FP confirms its guidance** for 2015

INSTALLED BASE IN THE USA SAFEGUARDED





- Decertification in the US until end of 2015 affected some 35,000 FP franking machines
- More than 35,000 PostBase franking systems are already installed with existing customers and new customers
- Replacement of depreciated
 machines by new PostBase lead to
 - Temporary higher CAPEX until end of 2015
 - Higher depreciation
- Launch of PostBase Mini in Q2 2015
- Solid basis for future profitability
 - Steady recurring revenues
 - Steady positive earning impact

UK IS DEVELOPING VERY POSITIVE





- Double-digit Revenue Growth in HY 2015
- Successful incentives of Royal Mail
- High demand for PostBase and successful introduction of PostBase Mini

FURTHER DEVELOPMENTS





France:

- Successful introduction of new sales team
- Constantly increasing installed base

Italy:

- Introduction of PostBase Mini
- Still increasing market share to more than 30%

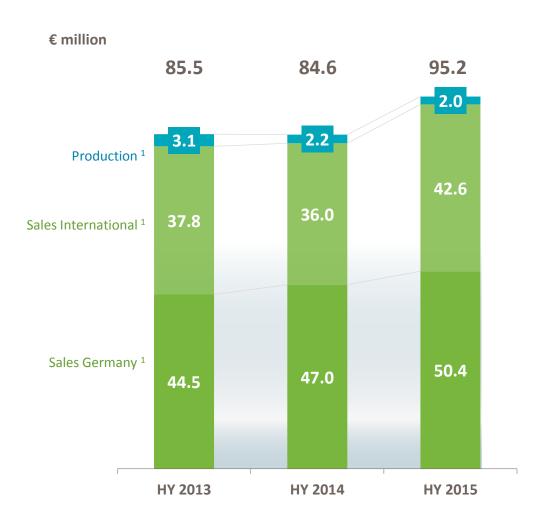
Switzerland/Ireland:

- Successful start of franking machine sales activities
- Certification of PostBase in July 2015

STRONG GROWTH OF INTERNATIONAL SALES

REVENUE BY SEGMENTS





Total revenue growth of 12.5%

International Sales were influenced by

- Rate change in Austria and Belgium (€0.6m)
- High demand in key markets like US and UK
- Positive currency effect of €5.1m

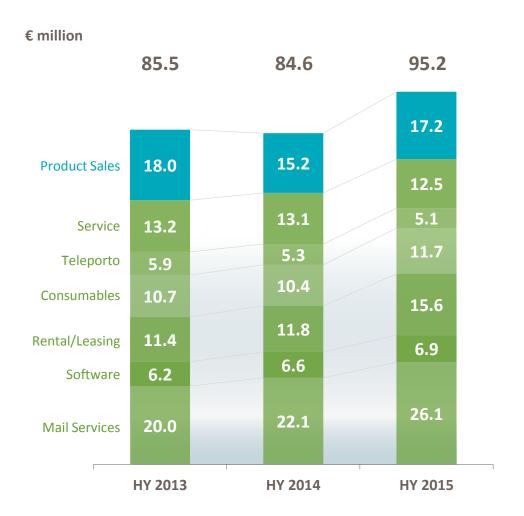
Still difficult market conditions in Germany

German organisation benefits from **increasing** Software and Mail Services business

 $[\]mathbf{1}$ | Non-consolidated figures according local GAAP. Revenue with third parties.

HIGH PROPORTION OF RECURRING REVENUES





Major revenue drivers

Product Sales: +13.4%
Rental/Leasing: +32.3%
Software: +4.0%
Mail Services: +18.1%

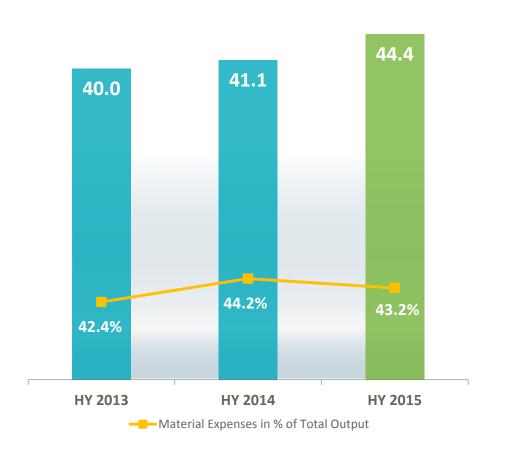
Positive development in the Mail Services due to additional outsourcing contracts in a highly competitive environment

High proportion of recurring revenues (82%) is a perfect base for sustainable business

MATERIAL COST RATIO IMPROVED



€ million



Material expenses increased by €3.3m

Main effect in costs for purchased services of €4.1m (Q2 €2.3m)

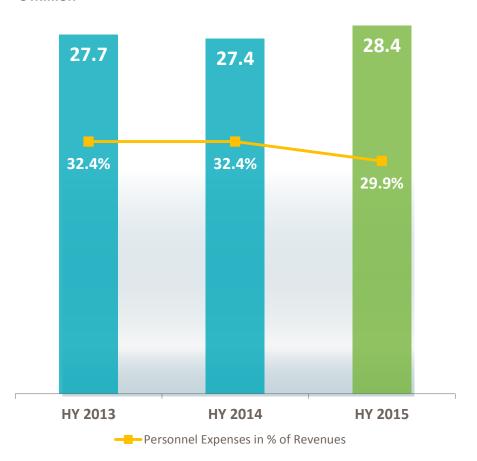
Improvement due to less increase in change in inventories

Improvement of material cost ratio supported by increasing revenues

IMPROVEMENT OF PERSONNEL EXPENSE RATIO





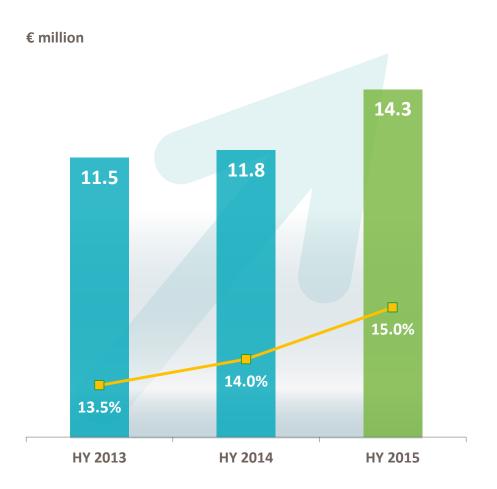


Personnel expenses increased by €1.0m due to currency effect

Improvement of personnel ratio supported by increasing revenue

POSITIVE DEVELOPMENT OF EBITDA





Profitability drivers

- Revenue growth
- Positive currency effect of €2.1m mainly due to the strength of US-dollar and Great Britain pound

Improvement of EBITDA margin to 15.0%

STILL SLIGHT INCREASE IN DEPRECIATION







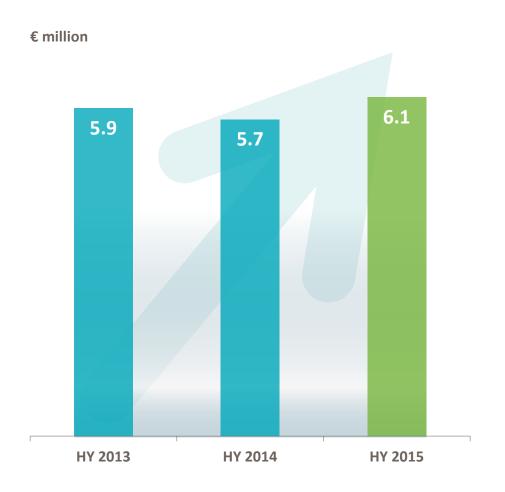
Replacement of old machines by new PostBases due to US decertification leads to a significant increase in depreciation

FP expects depreciation
between €15m to €17m for
FY 2015

Investments in installed base secure future recurring revenues

INCREASING EBIT DESPITE HIGHER DEPRECIATION





EBIT improved by 7.2% in HY 2015

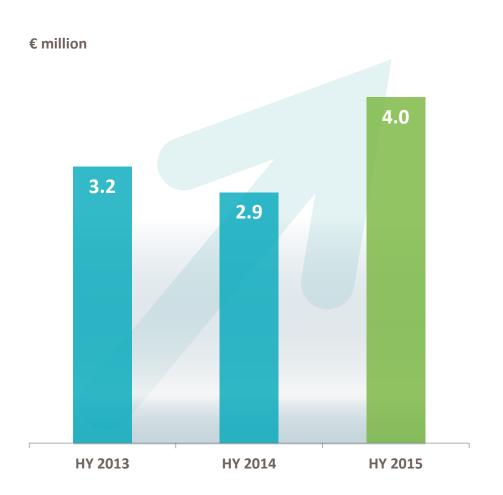
Higher depreciation is compensated by positive currency effect

EBIT margin of 6.4% in HY 2015

In FY 2015, **EBIT** will be influenced by ongoing decertification in the USA

INCREASING NET PROFIT





Net profit up by 37.3% in HY

In total positive impact of financial result of €0.6m for the half year but in Q2, financial results decrease by €1.2m

- mainly due to the weaker USD on
 June 30th 2015 compared to March
 31th 2015 (€0.8m) and
- due to deconsolidation of the FP subsidiary in Singapore (€0.4m)

Tax rate of 34.2% as expected (HY 2014: 35.1%)

SUSTAINABLE PROFITABILITY



€ million	HY 2015	HY 2014	%	Q2 2015	Q2 2014	%
Revenue	95.2	84.6	12.5	45.7	40.2	13.7
Change in inventories	0.2	0.8	-80.7	-0.1	-0.1	-9.3
Own work capitalised	7.5	7.6	-1.1	3.7	3.8	-3.7
Total output	102.8	93.0	10.6	49.2	43.8	12.3
Material expenses	44.4	41.1	8.1	21.8	19.3	13.1
Gross profit	58.4	51.9	12.5	27.4	24.5	11.7
Personnel expenses	28.4	27.4	3.8	14.3	13.7	4.4
Other income ./. expenses	-15.7	-12.8	23.2	-6.9	-5.7	22.7
EBITDA	14.3	11.8	21.0	6.2	5.1	21.0
as % of revenue	15.0	14.0		13.6	12.8	
Depreciation/ Amortisation	8.2	6.1	34.0	4.2	3.1	32.6
EBIT	6.1	5.7	7.2	2.1	2.0	2.9
Interest result	-0.6	-1.2	-48.1	-0,3	-0.7	-48.6
Financial results	0.6	0.0	0.0	-1.2	0.1	n/a
Tax result	-2.1	-1.6	32.0	0.0	-0.4	n/a
Net profit/loss	4.0	2.9	37.3	0.5	1.0	-50.4
EPS (€)	0.24	0.18	30.9	0.04	0.08	-53.7

Revenue growth due to higher International Sales and growth in Mail Services

High level of own work capitalised reflects higher demand for rental machines

In Q2 net profit of €0.5m

Increase of HY EPS to €0.24

HY 2015: POSITIVE EFFECTS OF WEAKER EURO



- Euro declined from US\$1.21 to US\$1.08 during Q1 2015;
 but in Q2 slightly increased from US\$ 1.08 to US\$ 1.12
- **Impact on revenues:** €+5.1m
- Impact on EBITDA: €+2.1m
- Financial result: €+0.6m
- Positive impact leads to increase in net profit

PROFITABLE GROWTH STRENGTHENS EQUITY





Non-current assets increased due to higher leased inventories (+€4.0m)

Current assets grew due to increase of inventories (+€1.7) as well as trade receivables (+€1.3m) due to improved revenue, increased market value of hedges (+€1.6) and higher cash (+€2.6m)

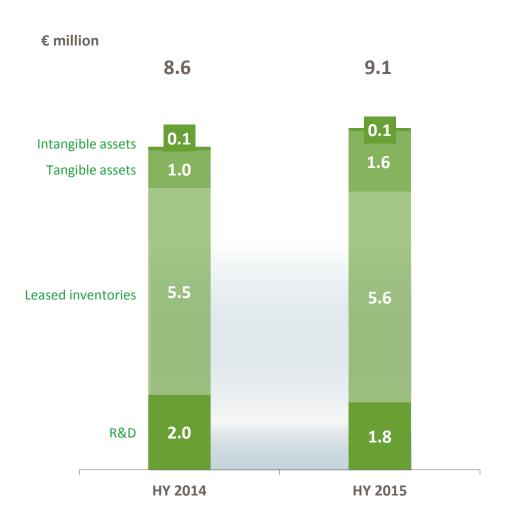
Non-current liabilities grew mainly due to an increase of financial liabilities (+€5.3)

Current liabilities grew mainly due to an increase of deferred income(+€3.3m) and a positive currency effect regarding teleporto liabilities (+€2.0m)

Equity ratio improved to 21.8% (2014: 21.1%)

FP INVESTS IN RENTAL MARKETS





CAPEX Drivers

Increase in tangible assets due to increase of leased products

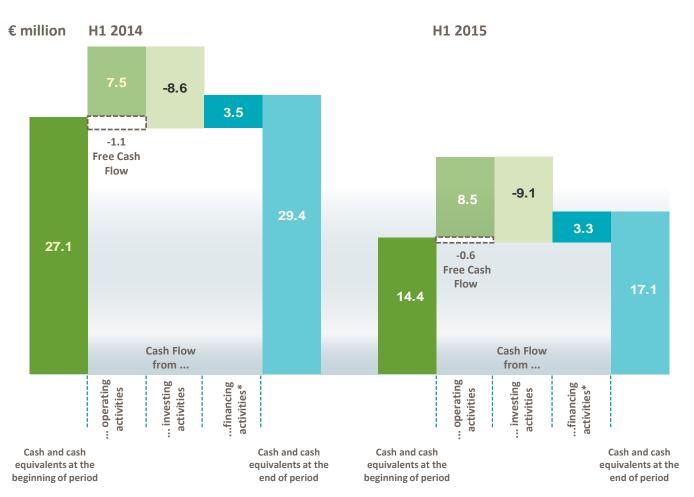
Continuing high investments in leased inventories. FP expects investments between €17m and €18m in 2015

Investments in 2015 will decrease in comparison to FY 2014 (€23.1m)

In **coming years**, the level of investments will decrease significantly

FP EXPECTS SIGNIFICANTLY IMPROVED AND POSITIVE FREE CASH FLOW





Free cash flow drivers

Cash flow from operating activities rose to €8.5m (2014: €7.5m) due to growing EBITDA

Strong investment activities caused a free cash flow of €-0.6m compared to €-1.1m in 2014

^{* |} incl. change in cash and cash equivalents due to currency translation H1 2014: €0.9m, H1 2015: €0.7m

STABLE FINANCIAL KEY FIGURES



in € million	31.12.14	30.06.15
Financial Liabilities	31.4	36.4
Cash	15.6	17.9
Net debt	15.8	18.5
Shareholders' equity	30.1	34.0
Net debt/equity ratio	53%	54%
Net debt/EBITDA	0.75	0.72

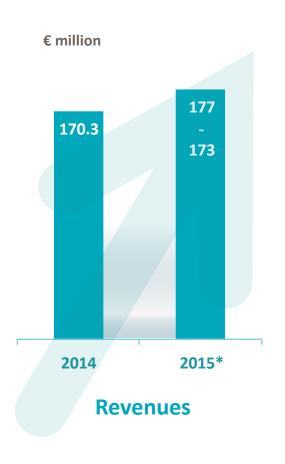
In HY 2015, net debt increased due to rising financial liabilities

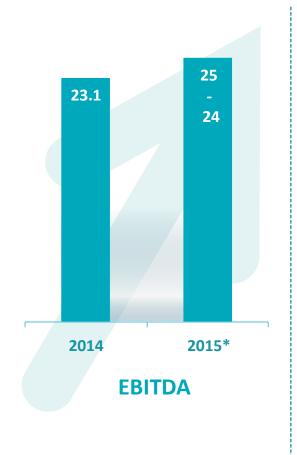
FP achieves a solid **net debt/equity ratio** of 54% (end of 2014 53%)

Low **net debt/EBITDA** ratio supports FP 2020 growth strategy

FP CONFIRMS GUIDANCE







Revenue growth
estimated to
€173 - €177 million

EBITDA growth
estimated to
€24 - €25 million

FP expects a significantly improved and positive Free Cash Flow

^{* |} Guidance: EBITDA German service optimisation not included. Currency rate: 1.25 Dollar/Euro

BUSINESS DRIVERS IN 2015



- Launch of PostBase Mini in key markets (UK, USA and Germany in July) /
 Protection and modernisation of franking machine business
- End of decertification in the USA
- Growing demand for rental machines in key markets
- Optimisation of German service organisation
- Upgrading of digital competencies in Germany and beyond



APPENDIX

PRESENTATION OF THE HALF-YEARLY FINANCIAL RESULTS 2015
MANAGEMENT BOARD OF FRANCOTYP-POSTALIA HOLDING AG
BERLIN₁ 27 AUGUST 2015

FP BOARD OF MANAGEMENT



Hans Szymanski

CEO and CFO

Member of the Board since December 2008.

Born in 1963, economics graduate, responsible for Finance, Accounting, Controlling, Human Resources, Legal and Compliance, IT, Research and Development, Quality Management, Production, Purchasing, Logistics, and Strategic Business Development.

Thomas Grethe

CSO

Member of the Board since June 2013.

Born in 1959, banking and economics graduate (WAH), responsible for Sales Germany and International, Strategic Business Development and Product Management, Internal Audit, Marketing and Corporate Communications.

Sven Meise

CDO

Member of the Board since February 2015.

Born in 1971, degree in Business Administration (BA) specializing in Business Computer Science, responsible for business area digital solutions

FP STOCK INFORMATION





ISIN DE000FHP9000

Segment Prime Standard/ All Industrial

IPO 30 November 2006

Reuters FPHG.DE Shares 16.16 million

Freefloat 88.6% (according to GSE Frankfurt)

Coverage Hauck & Aufhäuser, Warburg Research

Shareholder Structure

3R Investments	10.3%
INKA mbH	6.5%
ARGOS Funds SICAV	5.2%
Saltarax GmbH	3.6%
Ludic GmbH	3.5%
Alceda Fund Management SA*	3.1%
Scherzer & Co. AG	3.0%
Rudolf Heil	3.0%
Treasury Stock	1.0%

^{* |} These are data based on share capital of 14.7 million shares

CONTACT



Sabina Prüser

Corporate Communication
Vice President Investor Relations/ Public Relations

Francotyp-Postalia Holding AG

Prenzlauer Promenade 28 13089 Berlin

Contact

Fon +49 30 220 660-410 Fax +49 30 220 660-425 s.prueser@francotyp.com

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FINANCIAL CALENDAR



27 August **2015**

Presentation Financial Results 2nd Quarter 2015

19 November 2015

Presentation Financial Results 3rd Quarter 2015

23 November 2015

German Equity Forum 2015



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